



Oliver Townend

OLIVER TOWNEND OLIVER TOWNEND

EMINENCE GRISE

COMPANY SIZE
INTERNATIONAL

FOCUS
RIDING,
EQUESTRIANISM

International event rider Townend is ranked ninth in the world and British

number one. He's made several appearances on the British team and won both Badminton and Burghley horse trials in 2009.

The son of a milkman from Huddersfield, he was 21 when he set up his first equestrian business, riding and selling horses with just £1,400 to his name. By the age of 25, he had bought his first 40 acre farm in Shropshire.

Townend combines extraordinary riding talent with a dogged determination and commercial mind, a rare combination in the world of eventing with its royal and aristocratic connections. He explains his philosophy on the sport and business: 'I'm out to win the biggest competitions in the world. At the same time, if I am offered a huge amount of money for a horse, together with the owners we have to make a choice.

'I made enough money to put down a deposit on the farm by selling horses that no one else would sell. There was money out there to buy these potential top-class horses but no one was willing to sell them. I had to sell them because I needed the money.'



Roger Weatherby
Weatherbys

As well as selling horses, he offers a variety of horse ownership opportunities and syndicates. If you have dreams of seeing your horse at the Olympics, Townend could be your ticket.

JOHNNY AND ROGER WEATHERBY WEATHERBYS

OUTSTANDING IN FIELD

COMPANY SIZE
INTERNATIONAL

FOCUS
EQUESTRIAN
ACCOUNTING
AND BANKING

The Weatherbys name has been synonymous with horse racing since 1770. Johnny and Roger

are the seventh generation of the family, and in 1995 they refused to rest on their laurels by diversifying into private banking in addition to their racing services.

Weatherbys provide a comprehensive range of high quality, specialised banking and accounting services for clients involved in the horseracing and bloodstock industries. They favour the one-to-one approach and provide full narrative statements, secure online banking as well as a telephone helpdesk staffed by an experienced and knowledgeable team. All normal day to day banking transactions can be handled, including direct debits, standing orders and domestic as well as international transfers.

Johnny Weatherby joined Weatherbys in 1979. He was